

512-436-4430  
sapdesign@gmail.com

**Saffron A. Parker**  
Designer/ Artist  
<http://www.sapdesigntx.com>

5804 Nancy Dr.  
Austin TX 78745

## SUMMARY OF QUALIFICATIONS

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- Skilled technical illustrator, Adobe Creative Suite 10+ years
- Web authoring using Fireworks, Flash, Go Live, and HTML. 4+ years
- Prepress production. 9+ years
- Creative, organized problem solving, effective communicator. 10+ years
- Skilled and experienced in 3D modeling, texturing, and animating. 10+ years

## EXPERIENCE

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### **2005 - 2008**

**Ion Art, Inc.,** Austin Texas  
Sharon Keshishian (512) 326-9333

#### **Designer, Art Director, Senior Designer**

- Possess strong communication, customer service and organizational skills, which increased customer satisfaction from 85% to 98% and realized 100% on-time delivery of assigned projects.
- Designed and developed complete sign packages for our largest clients, resulting in referral business leading to new clients and a 200% increase in sales in 1 year.
- Successfully interacted with clients to generate repeat and referral business, which resulted in \$1.5 million in new product orders.
- Served as highly successful company spokesperson, which generated positive media relations, resulted in identification as an industry expert, and garnered coverage in business / industry publications, including Signs of the Times Magazine.
- Collaborated with key members of the fabrication team to develop new methods and implement new techniques keeping Ion Art on the cutting edge of the industry.
- Researched and implemented design tools to increase productivity by 50%.

### **2002 – Current**

**SAPdesign,** Austin TX

#### **Freelance Design DBA**

- Identity, advertising graphics, website design, and providing expert design solutions.
- Expert presenter, negotiator and businessperson able to forge solid relationships with customers, which improved sales 33% and increased customer base from 3 to 12 new clients.

### **2000 - 2002**

**Architectural Vision,** Austin Texas

Larry Klienkemper (512) 784-8601

#### **Production Artist**

- Photography and Photoshop compositing, Image library creation and organization
- Camera animation, lighting set up, environmental and scene element models
- Management of final renderings and presentation materials